**First and Last Name**

Address | Email | Phone

# EDUCATION

**State University of NY at New Paltz**, **School of Business**, **Honors Program** New Paltz, NY **Bachelor of Science in International Business and Marketing** May 2018 Honors GPA: 3.83 | Dean’s List, Fall 2014 – Fall 2017

**Study Abroad** Madrid, Spain

Universidad Carlos III de Madrid Spring 2016

**RELATED COURSEWORK AND PROJECTS**

* **International Marketing**: Researched inter-market opportunities in a globally competitive environment by analyzing international market segments and consumer behavior.
* **Kikkoman Case Study**: Evaluated how economic, political, and cultural differences among countries affect marketing strategies and options for expansion into international markets.
* **Airline Simulation**: Collaborative project where groups developed an airline company, deciding which planes to operate, what markets to aggressively pursue, and what diversification strategy to use for success.

# EXPERIENCES

**SUNY New Paltz – Athletic Wellness Center** New Paltz, NY

*Intern (Logistics Analyst)* June 2017 – Aug 2017

* Effectively liaised between management, clients, architects, designers, consultants, suppliers, and contractors to coordinate activities and resolve self-identified multidimensional problems within the facility.
* Developed and analytically executed local marketing strategy through advertising and sales including: special event promotions resulting in a sales lift.
* Scheduled projects, determined workforce requirements, and allocated resources to maximize productivity while staying within schedule and budget.

**GEODIS (4PL)** Poughkeepsie, NY

*Intern (Communications and Marketing Analyst)* May 2017 – June 2017

* Researched and developed some detailed analytical reports on the variety of supply chain optimization services GEODIS distributes to sales representatives with potential clients.
* Collectively as a “think-tank” team, a diversely talented group of 6 interns developed an innovative idea to utilize shared economic principles along with startup apps to penetrate different markets for long term merger and acquisitions.

# LEADERSHIP ACTIVITIES

**SUNY New Paltz Budget Finance Committee** Sept 2017 – June 2018

* Organize, analyze, and decide on applications from hundreds of campus club leaders requesting financial aid for their club expenditures with a limited school budget of $125,000.

**Debate Competition**, *finalist* Nov – Dec 2016

* School wide debate at the SUNY New Paltz School of Business.

# SKILLS

**Languages**: Native oral and written proficiency in Arabic, limited working oral and written proficiency in Spanish.

**Computer**: R (learning), Bloomberg Terminal, S&P Cap IQ, Salesforce, STRATA, Microsoft SharePoint, Microsoft Office Suite

(Word, PowerPoint, Excel), Hootsuite, Python (learning)

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**Certifications**: Google Analytics (Learning), Bloomberg Marketing Concepts (BMC), CompTIA Certification in STRATA, Internet

Computer Core Certified (IC3), The Working in Support of Education Financial Literacy Certification, OSHA

(Occupational Safety and Health Administration)10 hour certificate

**INTERNATIONAL TRAVEL EXPERIENCE**

East Asia, Australia, and New Zealand

* Adapted to new cultures and environments, increasing open- mindedness while overcoming cultural barriers when conversing in foreign cultures.